

## Claims

What is claimed is:

- 5        1. An addition to three-dimensional stuffed or plush articles designed to incorporate a product-holder interface panel as part of a secondary assembly.
- 10      2. The addition to three-dimensional stuffed or plush articles according to claim 1 where the product-holder interface panel is a standardized insert attached in a temporary fashion to said three-dimensional stuffed or plush articles.
- 15      3. An addition to three-dimensional stuffed or plush articles according to claim 2 where said secondary assembly forms a part of the aesthetic representation thereof.
- 20      4. The addition to three-dimensional stuffed or plush articles according to claim 3 where said product-holder interface panel has product holders permanently attached thereto.
- 25      5. The addition to three-dimensional stuffed or plush articles according to claim 3 where commonly available and thus standardized CD sleeves, photograph holders or note paper bindings are permanently attached to said product-holder interface panel.
- 30      6. The addition to three-dimensional stuffed or plush articles according to claim 3 where custom designed CD sleeves, photograph holders or notepaper bindings are permanently attached to said product-holder interface panel.
7. The addition to three-dimensional stuffed or plush articles according to claim 3 where a generic product holder is permanently attached to said product-holder interface panel, said product holder sized to house articles that may be but are not limited to stationery items, jewelry, and consumable food items.
8. The addition to three-dimensional stuffed or plush articles according to claim 3 where a closure mechanism is engaged to contain and protect said product-holder interface panel and permanent attachments thereto from handling and damage.

9. The addition to three-dimensional stuffed or plush articles according to claim 3 where a handle is added as part of the inventive design or to the original stuffed or plush article utilizing said inventive design, thus providing portability.